



# **Investitionscontrolling in deutschen Großunternehmen: Ergebnisse einer Benchmarking-Studie (Advanced Controlling) (German Edition)**

*Jürgen Weber, Matthias Meyer, Holger Birl, Ramon Knollmann, Hendrik Schlüter, Carsten Sieber*

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Investitionsentscheidungen zählen zu den wichtigsten Entscheidungen der Unternehmensleitung. Entscheidend für den Erfolg von Investitionen ist jedoch nicht nur die eigentliche Investitionsentscheidung, sondern der gesamte Investitionsprozess von der Investitionsbudgetierung bis hin zur Kontrolle in der Nutzungsphase. Vor diesem Hintergrund wird in diesem Band die aktuelle Praxis in den einzelnen Phasen des Investitionsprozesses untersucht. Grundlage der Untersuchung bildet ein Benchmarking in deutschen Großunternehmen.

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