RFID Technology Integration for Business Performance Improvement (Advances in E-Business Research (Aebr) Book Series)

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The development of radio-frequency electromagnetic fields for wireless data transmission has presented several new opportunities for sharing, tracking, and reading digital information in various industries.

RFID Technology Integration for Business Performance Improvement presents emerging research surrounding the use and value of Radio Frequency Identification (RFID) technology for cost reduction, supply chain improvement, inventory management, and partner relationship management. This publication is ideal for use by business managers, researchers, academics, and advanced-level students seeking research on the management strategies, operational techniques, opportunities, and challenges of implementing and using this new technology in a business setting.

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