



Le assicurazioni (Farsi un'idea) (Italian Edition)

Giovanni Cucinotta, Laura Nieri

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La nostra casa può essere danneggiata, la nostra auto può essere rubata, noi stessi possiamo involontariamente causare danni ad altri o rimanere vittime di incidenti o di malattie: l'incertezza e il rischio costituiscono una componente imprescindibile della nostra vita. Ma quale comportamento possono adottare i singoli individui e le imprese di fronte al rischio? Questo volume ci aiuta a capire la funzione delle assicurazioni in una società moderna: Rc auto, assicurazioni sulla vita e contro i danni fanno ormai parte della nostra vita quotidiana e ci consentono di ridurre le incertezze e di attenuare l'entità dei rischi a cui siamo di continuo esposti. Ma quali sono le coperture assicurative disponibili nel mercato, come operano le imprese di assicurazione, come stabiliscono il prezzo di una polizza e l'entità dell'indennizzo, quali sono le loro strategie di investimento? E da chi e come sono regolamentate? Un quadro d'insieme, con luci e ombre, utile per tutti coloro che desiderano comprendere il funzionamento del settore assicurativo.

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