

A Librarian's Guide on How to Publish (Chandos Information Professional Series)

Srecko Jelusic, Ivanka Stricevic



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A Librarian's Guide on How to Publish discusses the publishing strategies needed for the development of skills that are essential for successful job requirements and the production of quality print and electronic publications. The book serves as a useful guide indicating the main principles of professional library publishing activities in both print and virtual environments. A number of library activities are, in fact, publishing, and requires librarians to have the knowledge and skills in order to manage it. With the wide use of web sites, these competencies are becoming indispensable. Whether it is publishing catalogues of their collections, selected bibliographies, exhibition catalogues, or journals. The Internet has transformed libraries' web pages into real publishing projects.

- Enables librarians to undertake successful publishing projects
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