



Instant Website Optimization for Retina Displays

How-to

Kyle J. Larson

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In Detail

Apple launched its line of high-resolution, retina display products with the iPhone 4 and has continued to integrate the technology into its other products. These beautiful displays take computing to a new level with incredibly sharp text and graphics. As other manufacturers add similar displays to their devices, high-resolution graphics will become the new standard for the apps and websites of the future.

"Website Optimization for Retina Displays How-to" is a comprehensive guide to building a website that will look fantastic on high-resolution displays. Helpful insights and simple instructions walk you through all the various methods of optimizing your site for the latest mobile and desktop devices.

This book begins by covering the basics of retina images and dives right into practical advice so you can start improving your website's images. It continues building on the basic techniques with simple recipes covering all the tools you'll need to make an impressive high-resolution website.

We will take a look at the techniques for adding retina backgrounds, sprites, border images, and loading large images only when needed to keep your website running fast. We will create a variety of basic shapes and styles using CSS that can be used instead of graphics in your user interface. We'll cover scalable image techniques, including using fonts as icons and implementing Scalable Vector Graphics (SVG), which make your graphics look great on any device.

After reading "Website Optimization for Retina Displays How-to" you'll have the techniques to make creating high-definition websites easy. You'll have an arsenal of tools for creating graphics on the web at your disposal, leading to superior websites that are beautiful and fast.

Approach

Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Get the job done and learn as you go. Written in an accessible and practical manner which quickly imparts the knowledge you want to know. As a How-to book it will use applied examples and teach you to optimize websites for retina displays.

Who this book is for

This book is for web designers and developers who are familiar with HTML, CSS, and editing graphics who would like to improve their existing website or their next web project with high-resolution images. You'll need to have a high-definition device to be able to test the examples in this book and a server to upload your code to if you're not developing it on that device.

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Shea Cross:

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