



Cash management: Making your business cash-rich...without breaking the bank (Business on a Shoestring)

Tony Dalton

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The ...*on a Shoestring* series helps **small business owners** grow their business imaginatively, effectively and without spending a fortune. Aimed at entrepreneurs with plenty of vision and commitment but not a lot of cash, each book will be packed with ideas that really work, real-life examples, step-by-step advice and sources of further information.

If you run your own business, **keeping an eye on your cash is one of your most important tasks**. It's much more than knowing how much money you're making (or not), but when it's due to come in, who is due to pay... and who hasn't. Chapters in this revised edition include:

- Understanding cash flow
- Knowing where the money is
- The rules of credit management
- Reducing debtor days
- Influencing non-paying or slow-paying customers
- Managing stock

'a great little package' *The Bookseller*

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